



Simon Etuporn Sørensen

Web & Marketing Coordinator

About Me

Creative Web & Marketing Coordinator with a solid background in digital design and e-commerce. I have several years of experience working with CMS-based websites, social media content, e-mail marketing, and paid digital advertising, contributing to campaigns that have generated millions of Danish kroner in revenue. Native Danish speaker and fluent in English.

Work Experience

Dec 2024 - present

GLS (Humanizer) - Warehouse Operative

Skills and responsibilities

- Efficiency & Productivity
- Physical Stamina & Work Ethic
- Reliability & Punctuality

Nov 2024

Aerostrive - Marketing Intern

Skills and responsibilities

- E-mailmarketing
- Graphic design
- Photoshop
- Updating and maintenance of website via WIX
- Webdesign

May - June 2024

MBDK - Marketing Intern

Skills and responsibilities

- Graphic design
- Photoshop
- Updating and maintenance of website via WordPress
- Webdesign

Apr 2024

Kunstbygningen i Vraa - Web & Marketing Intern

Skills and responsibilities

- E-mailmarketing
- Graphic design
- Photoshop
- Social Media
- Updating and maintenance of website via WordPress

Jun - Oct 2022

JC Design & Print

Skills and responsibilities

- Graphic design
- Photoshop
- SoMe management
- Updating and maintenance of website via WordPress
- Video production

Contact

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📍 Denmark

🌐 simonetu.dk

Education

Bachelor of Digital Concept Development

UCN
2018 - 2020

AP Graduate in Multimedia Design and Communication

UCN
2016 - 2018

Skills

- ADOBE CC
- AI PROMPTING
- CMS SYSTEMS
- DIGITAL CONCEPT DEVELOPMENT
- DIGITAL MARKETING
- E-COMMERCE
- GRAPHIC DESIGN
- SOCIAL MEDIA MANAGEMENT
- WEB DESIGN



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Work Experience

Aug - Dec 2021

AaB Shoppen (AaB) - E-commerce Manager Intern

Skills and responsibilities

- Digital design
- Facebook management
- Photoshop
- Updating and maintenance of website via VM-CMS
- Video production

Aug - Oct 2019

Coolshop - Digital Designer Intern

Skills and responsibilities

- Digital design
- E-mailmarketing
- On-site marketing
- Photoshop
- Updating and maintenance of website via Coolshop CMS-system

Jan - Mar 2018

Vinduesgrossisten - Multimedia Designer Intern

Skills and responsibilities

- Content creation for Display Ads
- Graphic design
- Photoshop
- Updating and maintenance of website via Magento and WordPress
- Web Design

2010 - 2018

HKScan (Rose Poultry)

Skills and responsibilities

- Flexibility
- Night and weekend shifts
- Quality assurance of food products
- Routine tasks
- Teamwork

Volunteer work

2022 - 2023

FK Fjordsiden

Skills and responsibilities

- Social media
- Graphic design
- Video production
- Photoshop
- AD HOC
- Event worker: Aalborg
Karneval and Tall Ship Races

2014 - 2015

Danish Red Cross

Skills and responsibilities

- Create fun activities and a good community for children
- Collecting/Fundraising for hospital clowns

Contact

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Languages

Danish (Native)

English (Fluent)

Certificate

Google Prompting
Essentials (2025)